Producers

Responsible for product managing the event:

-Deciding Location (within budget)

-Planning the Schedule

-rehearsals

-actual fashion show

Set Design

Responsible for the “look” of the show

-Decide on Seating Arrangement

-Lighting

-Narrative (Introductions before show or commentary on each design)

-Music

Backstage

Responsible for what happens backstage

-Decide on models

-Dressers

-Hair and Makeup

-Clothing (How will it be hanging and what goes with the outfit for the runway)

Publicity

Responsible for promoting the event:

-Who should be invited and how to get the word out?

-Decisions on use of social media, websites, flyers, posters, press releases and ads

-Decisions on ticket sales and how money should be collected